



Clear The Vapor Conference 2022

Streaming Online

May 24-25, 2022

REGISTER >

Let's fight youth vaping, together.

PAVe is thrilled to announce our second annual *Clear the Vapor* conference!

Join us on May 24-25, 2022 for the return of our high-level and highly accessible youth vaping event with founding sponsor CVS Health. *Clear the Vapor* is a unique, parent-powered and volunteer-led FREE event intended to provide both an overview and a deep dive into all aspects of this ongoing adolescent public health crisis, with an emphasis on practical solutions.

In its inaugural year, *Clear the Vapor* convened top researchers, public health advocates, educators, and state and national elected officials who participated in exciting discussions, many moderated by PAVE parents struggling with these issues in real time. Topics include:

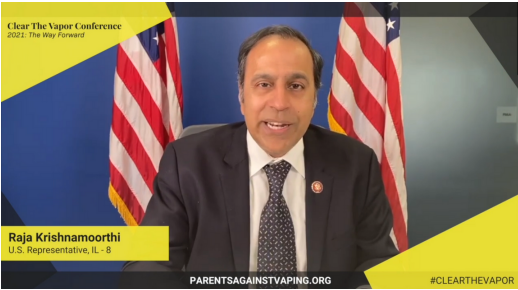
- Emerging health-harms research
- The role of schools
- Youth addiction and treatment
- Industry targeting of communities with health inequities
- Federal policy issues
- Menthol: past, present, and future
- Local-level advocacy
- Non-nicotine vapes and other new products
- Environmental impact of e-cigs
- How to talk with kids about vaping

Clear the Vapor 2021 attracted over 1,500 registrants, an audience of nearly 1,000 live participants, and others who continue to access our valuable content each week free of charge.

In order for us to keep this trailblazing event free and open to all, we need your support, partnership, and collaboration for *Clear the Vapor 2022*. Every dollar donated will help PAVE continue providing critical resources and education to families across the country whose lives have been upended by the youth vaping epidemic.

Together we can fight to protect our kids from the dangers of vaping, flavored tobacco products, and the predatory behavior of Big Tobacco.

SUPPORT PAVE >



2021 CTVC REVIEWS:

"One of the most engaging virtual conferences I have attended."

"As a new prevention coordinator, this is a great jumping off point to my journey of learning!"

"This was one of the best discussions I've had the opportunity to attend on overcoming barriers to reach Latino communities"

"Really enjoyed hearing directly from youth about their experiences with vaping."

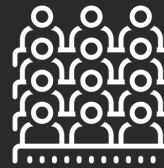
"Thank you for your focus on equity and inclusive policies to address tobacco control."

"All of the panelists were passionate about their work and energetic throughout the presentations and discussions."

"There wasn't a session/panel that wasn't engaging and informational!"

"...favorite tobacco conference to date."

2021 CTVC STATS:



~1,000

Live viewers, with 1,500+ registrants & content continually accessed each week



84%

Learned professionally beneficial information



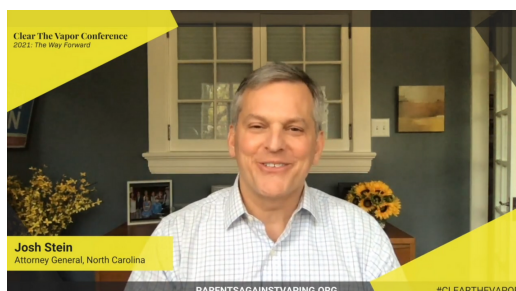
98%

Would recommend to a friend or colleague

2021 CTVC FEATURED SPEAKERS:

- Dr. Nora Volkow, *NIDA*
- Dr. Bonnie Halpern-Felsher, *Stanford University*
- Maura Healy, *Massachusetts Attorney General*
- Robin Koval, *Truth Initiative*
- Congressman Raja Krishnamoorthi (D-IL)
- Carol McGruder, *African American TC Leadership Council*

- Matt Myers, *Campaign for Tobacco Free Kids*
- Congressman Frank Pallone (D-NJ)
- Noah Phillips, *Federal Trade Commission*
- Senator Mitt Romney (R-UT)
- Josh Stein, *North Carolina Attorney General*





Parents Against Vaping e-cigarettes

is the national parent voice fighting the youth vaping epidemic.

Parents Against Vaping e-cigarettes (PAVe) is a national advocacy and education nonprofit powered by parent volunteers fighting the youth vaping epidemic and the predatory practices of Big Tobacco. We support ending the sale of all flavored e-cigarettes, and all menthol and flavored tobacco products. PAVe is an influential force across the country, training our volunteers to advocate at the local, state, and national levels and empowering parents to educate others in their own communities.



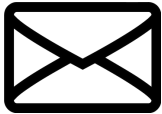
30,000

Average listeners per podcast, with some reaching 60K



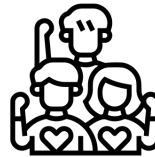
50-100K

Unique Facebook viewers per month, with ~300 person growth per month



10,000+

Network of parents, researchers, practitioners, and educators



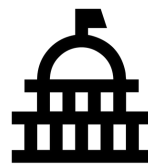
200+

Active volunteer advocates and educators



100+

Educational events with over 4,000 participants



120+

Hearings, meetings, and rallies joined



“ As we fight for our kids, tobacco companies will try to convince us their candy-flavored tobacco products aren't aimed directly at kids. ”

- Monica, California



“ If e-cigarettes were romaine lettuce, they would be taken off the shelves. ”

- Ruby, Illinois