



# Clear The Vapor Conference

2023: State of Play

Always Virtual  
Always Free

Let's fight  
youth tobacco  
use, together.

Streaming Online

**October 24, 2023**

Sign up to be notified when registration opens for this FREE event.

SAVE THE DATE

## PAVe is thrilled to announce our third annual *Clear the Vapor* conference!

Join us on October 24, 2023 for the return of our high-level and highly accessible youth vaping event. *Clear the Vapor* is a unique, parent-powered and volunteer-led FREE event intended to provide both an overview and a deep dive into all aspects of this ongoing adolescent public health crisis, with an emphasis on practical solutions.

*Clear the Vapor 2023* will convene top researchers, public health advocates, educators, and state and national elected officials to participate in exciting discussions, many moderated by PAVE parent volunteers struggling with these issues in real time. Topics include:

- Vaping and mental health
- Federal regulatory updates and action needed
- Alternatives to suspension, restorative justice and best-practice policies for schools
- Parent empowerment models and grassroots advocacy
- Treatment and cessation
- The tobacco industry's exploitive tactics to control local and state policy-making
- JUUL and the current state of national settlements
- Youth prevention & communications efforts
- Menthol and its relationship to the regulation of e-cigarettes
- Tobacco industry divestment and corporate strategies

*Clear the Vapor 2022* attracted over 2,000 registrants, an audience of nearly 1,500 live participants, and others who continue to access our valuable content each week free of charge.

In order for us to keep this trailblazing event free and open to all, we appreciate your support, partnership, and collaboration for *Clear the Vapor 2023*. Every dollar donated will help PAVE continue providing critical resources and education to families across the country whose lives have been upended by the youth vaping epidemic.

**Together we can fight to protect our kids from the dangers of vaping, flavored tobacco products, and the predatory behavior of Big Tobacco.**

SUPPORT PAVE >

CONTACT PAVE >

## 2022 CTVC REVIEWS:

"I loved hearing important current data and research. I will be able to share this information with colleagues and family."

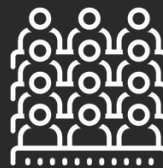
"It was incredibly refreshing to hear directly from youth about their experiences! As a public health professional, I know how important it is to understand their experiences."

"Thank you for exposing the nefarious tactics of the tobacco industry, specifically how they exploit the most vulnerable of us."

"Really enjoyed hearing directly from youth about their experiences with vaping."

"Thank you for your focus on equity and inclusive policies to address tobacco control."

## 2022 CTVC STATS:



~1,500

Live viewers, with 2,000+ registrants & content continually accessed each week



87%

Learned professionally beneficial information



99%

Would recommend to a friend or colleague

## 2022 CTVC FEATURED SPEAKERS:

- Congresswoman Debbie Wasserman Schultz (D-FL)
- Dr. Bonnie Halpern-Felsher, *Stanford University*
- Jeff Willett, *American Heart Association*
- Robin Koval, *Truth Initiative*
- Congressman Raja Krishnamoorthi (D-IL)
- Carol McGruder, *African American TC Leadership Council*
- Matt Myers, *Campaign for Tobacco-Free Kids*
- Congressman Frank Pallone (D-NJ)
- Noah Phillips, *Federal Trade Commission*
- Josh Stein, *North Carolina Attorney General*
- Delmonte Jefferson, *Center for Black Health and Equity*



**Robin Koval**

CEO and President  
*Truth Initiative®*



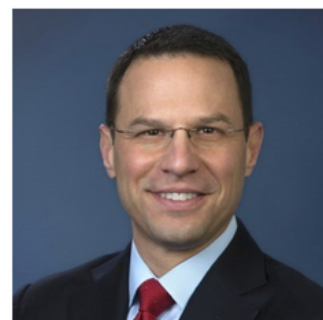
**Honorable Debbie Wasserman Schultz**

Member of Congress, 23rd  
District of Florida  
*U.S. House of Representatives*



**Carol McGruder**

Co-Chair  
*African American Tobacco Control Leadership Council (AATCLC); PAVe Advisory Board Member*



**Honorable Josh Shapiro**

Attorney General  
*Pennsylvania*